



HOTEL FORT CANNING
SINGAPORE

HOTEL FORT CANNING CELEBRATES SG50 WITH 2-DAY “MAKAN IN THE PARK” FOOD FAIR – 22 & 23 AUGUST 2015

Free Tasting of Iconic Singapore Dishes for up to 10,000 People

SINGAPORE, 6 July 2015 – Hotel Fort Canning celebrates SG50 with “Makan in the Park”; a 2-day food spectacular, and invites all foodies to partake in this tantalizing tribute to Singapore and the culturally rich flavours that make up its diverse melting pot of cuisines on 22 & 23 August 2015 (Saturday & Sunday).

Born in celebration of a nation that delights in gastronomic pleasures, in partnership with a collective of public service agencies including Ministry of Culture, Community and Youth (MCCY), People’s Association (PA) and National Parks Board (NParks), highlights include free sampling and tasting of some of Singapore's most iconic and dearly beloved dishes - **Chicken Satay, Kueh Pie Tee, Singapore Laksa** and **Bubur Cha Cha** by the chefs of Hotel Fort Canning. This segment is supported by the SG50 Celebration Fund.

Highlights include a jubilation market comprising of enterprising local artisanal food producers **Ette Tea, Straits Preserves, GSH Conserves, Citizen Pop, The Hunter’s Kitchenette, Spatula & Whisk, TwoMen Bagel House**, and **Popaganda**, bento demonstrations by home-grown bento artist Miss Shirley Wong, better known as **Little Miss Bento**, with support from internationally established brand names such as home-grown **Yeo Hiap Seng, Moet Hennessy Diageo Singapore** (MHDS) with **Johnnie Walker** whisky appreciation hours, a Food Photography Workshop by **FUJIFILM** with guest speaker Ivan Joshua Loh, as well as culinary face-offs by amateur and home chefs in My Family Heirloom Cooking Challenge with kitchenware by **Mayer**.

10,000 FREE “MAKAN PASSPORTS” FOR SINGAPOREANS AND FOODIES

Hotel Fort Canning’s “Makan in the Park” SG50 event hopes to attract up to 10,000 revellers (up to 5,000 each day) to the 2-day event which will take place from 10am to late on Saturday, 22 August 2015 and Sunday, 23 August 2015 with back-to-back screenings of food-themed movies under the stars.

The public can gain access to “Makan in the Park” through 10,000 pieces of “Makan Passports” which will be distributed through social media platforms, partner associations, all participating brand partners and merchants, as well as Hotel Fort Canning.

Public registration for the “Passports” will begin from Wednesday 15 July 2015 and close on Friday 31 July 2015. More registration details to follow on the Hotel Fort Canning website from 10 July 2015 – www.hfcsingapore.com

Some “Makan Passports” will be available for members of the public to pick up at the door on event days for admission to “Makan in the Park”.



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Each “Makan Passport” will grant its holder entry to the event, collection of sampling portions from Hotel Fort Canning food stations and participate in scheduled demonstrations and workshops. There will also be hourly lucky draws where “Makan Passport” holders can stand to win delectable gastronomic delights from participating jubilation market merchants.

MY FAMILY HEIRLOOM COOKING CHALLENGES – 22 and 23 August 2015

In homage to home and hearth, Hotel Fort Canning invites all aspiring amateur and home chefs to pit their culinary prowess and family heirloom recipe in a culinary challenge with influences from the Spice Garden at Fort Canning Hill.

The open call will begin from Friday 10 July 2015 and close on Friday 31 July 2015. Aspiring challengers who submit their bid will stand to win a pair of tickets to partake in the golden jubilee revelry at the National Day Parade on 9 August 2015.

A total of ten challengers will be selected and notified by Monday 3 August 2015, who will take part in the Challenge in groups of five over two days with a winner crowned per day.

Each winner can expect to take home a plethora of prizes worth over \$1,000, including Hotel Fort Canning room and dining vouchers, scrumptious pickings courtesy of jubilation market merchants and kitchenware from Mayer.

More details to follow on the Hotel Fort Canning website (www.hfcsingapore.com) and Facebook page (<https://www.facebook.com/HFCSingapore>) on Thursday 9 July 2015.

“MAKAN IN THE PARK” 2-DAY FOOD FAIR PROGRAMME HIGHLIGHTS:

- Free Food Tasting of Four Iconic Singapore Dishes for 10,000 people (Supported by SG50 Celebration Fund)
- Cook like a Chef: Interactive Pizza workshop with Hotel Fort Canning’s Chef Lorenza Pavan from Italy
- Bento Craft with Little Miss Bento
- Cook like a Chef: Ee-Fu Noodles with Chef Lee Fatt
- Whisky Hour workshop with Johnnie Walker
- Cook like a Chef: Pizza with Chef Dennis from Hotel Fort Canning’s The Salon
- Food Photography Workshop with FUJIFILM and guest speaker Ivan Joshua Loh
- Jubilation Market with local artisanal food producers
- Cocktail Master Class with Chief Mixologist from Hotel Fort Canning’s Tisettanta Lounge
- Hourly Lucky Draws
- Back-to-back outdoor movie screenings under the stars



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ABOUT HOTEL FORT CANNING

Hotel Fort Canning is a magnificent and award-winning conservation hotel tucked within 18 hectares of lush greenery of Fort Canning Park. The award-winning boutique hotel is luxurious and trendy, and it combines the romance of a grand colonial edifice with lush green parklands in the heart of the city.

HOTEL FORT CANNING RECEIVES PRESTIGIOUS GREEN MARK GOLDPlus AWARD BY BCA

Hotel Fort Canning has been recently awarded the prestigious and highly-coveted BCA Green Mark GOLDPlus Award which recognises the hotel's commitment to best practices in environmental design and performance. This is amongst the highest awards ever given to a boutique hotel by the Building & Construction Authority (BCA) this year.

TRIPADVISOR'S CERTIFICATE OF EXCELLENCE HALL OF FAME

Hotel Fort Canning is a five-time winner of TripAdvisor's highly coveted Certificate of Excellence award and has recently been inducted into the Certificate of Excellence Hall of Fame. This is a unique accolade that is granted only to those businesses that have won the prestigious recognition for five years in a row.

Hotel Fort Canning is located at 11 Canning Walk Singapore 178881

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ABOUT ENG WAH GLOBAL PTE LTD

Founded in 1946, the Eng Wah Group's business spans entertainment, properties, hospitality, and lifestyle in Singapore and Malaysia. The Group manages a portfolio of brands that include WE Cinemas, Hotel Fort Canning, Jubilee Square, 321 Clementi, and The Legends Fort Canning Park.

Eng Wah Global is proud to be a principal partner in celebration of National Day Parade Golden Jubilee 2015.

For more information and high resolution images, please contact:

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